

Local Dairy Business Earns Verified Premium Plus Rating for Providing Superb Animal Care

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Immediate

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(Silverton, OR)--Current concern expressed by consumer activities for animal care led Teresa Kilgus, Rick Mallorie, Mike Dinsmore, Charles Flanagan to open the Mallories Dairy, Inc. to an independent animal care evaluation by the Dairy Quality Center. (DQ Center).

The results of the on-site review were good news for the community and the 69,600 people that rely upon Mallories Dairy, Inc. for milk every day! The Mallories Dairy, Inc. has earned the prestigious "Specialists in Cow Comfort" designation which accompanies the Verified Premium Plus recognition or highest level of attainment for dairy businesses by the Dairy Quality Center.

Earning this distinction is based upon a series of self-audits, participation in local education programs, and results of an on-site Walk-Through by a licensed veterinarian. The Mallories Dairy, Inc. was reviewed by Tom Holechek, DVM, a certified professional consultant for the Dairy Quality Center located in Stratford, Iowa.

Cow cleanliness, milk quality, body condition, normal walking patterns, and general animal health were the foundation of the "specialists in cow comfort" award. Science-based tests were blended with the subjective third party review of air quality, noise level evaluation, attention to facility appearance, animal health, and worker safety.

The Verified Premium Plus designation will be in effect for one year. The quality assurance program has been in place for the dairy industry since 1990. Over twenty thousand dairy operations have been independently reviewed for quality assurance, and only a select few have been designated as Verified Premium Plus dairy businesses. Mallories Dairy, Inc. has previously earned Verified Premium Plus recognition for their protection of the environment.



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The owner, the employees, and the community are to be congratulated for encouraging an environmentally-friendly industry such as Mallories Dairy, Inc. to flourish in their community.

This accomplishment by Mallories Dairy, Inc. puts actions behind the DQ Center's slogan "Milk—Good for you, Good for the Environment!"

The Mallories Dairy, Inc. is owned by Robert J Mallorie Family and located near Silverton, OR. Further quality assurance information may be obtained by contacting the Dairy Quality Center at 800-553-2479 or vpp@agri-ed.com.